



## Terry D. Anderson

Terry D. Anderson is Executive Vice President of Sales and Marketing for ***Tenant Property Protection (TPP)***. As a family business, ***TPP*** is quickly becoming an industry leader in self-storage, providing a protection plan for tenants against loss of their valuable contents and revenue for owner/operators.

Born in Atlanta GA, raised in the south, and now an Arizona resident for over 19 years, Terry has been blessed to have experienced the love of a good family, academic achievements, athletic accomplishments, and many career successes.

Terry's sales and marketing expertise resulted from over 40 years of varied leadership roles growing for-profit and non-profit organizations with 1 to 3000+ under his supervision. His primary career path brought effective executive management and consulting expertise to multiple sized churches including several megachurches and non-profit organizations as well as countless small businesses. He has executed contract IT projects for accounting firms and the federal government. Terry has also built a clientele for a major financial/insurance agency.

Well versed in start-ups, organizational development, team building, and sales. Terry has been a speaker to audiences of all sizes; a consultant/coach to churches and trained businesses in principles of leadership, hiring, and team culture-building. He is a Certified Trainer in *DISC/Leading from Your Strengths* profiles and tools. Additional diverse background experience includes training and coursework in specialties such as inbound marketing, website design, and videography. He has received certifications from Linked(In)Selling, Google Analytics, and Social Media Marketing/Digital Marketing Agency coursework. He is also a licensed Property and Casualty Agent.

After 40+ years in the business world, Terry, says that his greatest achievements are to be the proud husband of Shelly and a proud father of two adult children - Holly and Zach - and a frisky, feisty German Shepherd named Zynga!

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