

Lonnie Bickford

Appletree Storage, Owner/Developer
StorageAuctions.com, Founder



Lonnie Bickford has been the owner/developer of six Appletree Storage facilities in the Greater Baton Rouge area and in Texas. As a Board Member of the Self Storage Association of Louisiana, Lonnie worked closely with representatives from the National SSA in passing multiple changes to the Louisiana lien laws. With two decades of self-storage experience, Lonnie strives to operate his business with best practices and processes to streamline daily operations and maximize revenue. His research and experience taught him that scheduling auctions more frequently causes delinquencies to go down and collections to go up. As the founder of StorageAuctions.com, Lonnie is working with owners and management teams to maximize revenue by using the leverage of online auctions to drive collections to new heights.