



2025 Corporate Sponsorship Program Details

Program	Details
Town Halls	<p>There will be 4-5 Town Halls around the state. Scheduled normally are: (1) North, (1) West, (1) Phoenix and (1) Tucson. They are decided on by demand and the previous year's attendance number. The events include a panel discussion of professionals discussing topics relevant to the area where we are holding the event. Surveys are sent out several months before asking for topics and challenges that the members want to discuss. A trip is schedule (aka "Ruralpoloosa") to the area weeks before and the week of to promote each event.</p> <ul style="list-style-type: none"> ❖ Turquoise Sponsor will be allowed a brief speaking time (2-4 minutes) and their logo will be placed on all event promotional material next to AZSA's logo. ❖ Silver Sponsors logos will be below the Turquoise Sponsor. Both Turquoise and Silver sponsors can hand out marketing materials and swag. ❖ All levels of sponsorship will be thanked prior to and after the presentation and will be on the sponsor slide of the presentation. ❖ All levels of sponsorship will be thanked in follow-up surveys with sponsor logos, eBlasts, eNewsletters, and social media posts. The attendee list will be provided to all all sponsors.
Networking Breakfast	<p>Held at the host's location with breakfast provided by host; Sponsorship can be either hosting or have name on all marketing material related to the event. Host gives 15-20-minute presentation. Acknowledgement of our corporate sponsors will be made at the beginning and end of the event. Post event, the attendee list is provided to Corporate Sponsor, and thank you eBlast/eNewsletter, social posts, and survey are sent with Corporate Sponsor and Host logo.</p>
Happy Hours	<p>Turquoise Sponsor/Event Sponsor will have a brief speaking time (1-2 minutes). All tiered sponsor logos on all event marketing materials</p>



	along with a shout-out during the event. Post event, the attendee list is provided to the Corporate Sponsors, post event survey sent with Corp sponsor logos and host logo, thank you eBlast, eNewsletter, and social media posts contain logos.
Event Napkin	Logo on cocktail napkin for every in-person event.
Ruralpolooza	Site visit to member and non-member facilities in the rural markets to promote/educate on AZSA benefits. Marketing materials, swag and brief 30 second elevator pitch of participating member's company.
Ruralpolooza Swag	Turquoise Sponsor and AZSA logo on goodie bag/leave behinds.
Lien Law Seminar (Semi-Annually)	Turquoise Sponsor logo along with AZSA. Promoted as the sponsor of these webinars. Only one sponsorship is available. Lower tiered sponsor logos on marketing and a brief mention in presentation. Post event, the attendee list is provided to the Corporate Sponsors, post event survey sent with Corp sponsor logos and host logo, thank you eBlast, eNewsletter, and social media posts contain logos.
Conference Package	Corporate Sponsor - Conference - Company logo (In line with AZSAs) on all conference material. Two tickets (vendor price not exhibiting is \$1,500 per person). This sponsorship does not include a conference booth
Webinar Co-Sponsor	As a vendor, you can host a webinar highlighting your expertise in an educational/informative style.
Webinar Series Sponsor	Sponsorship for the whole series - Logo gets billing next to AZSA. Lower sponsorship tiers get on the sponsorship page in the webinar and thanked during the presentation. Mentioned in all event promotional marketing.
eNewsletter Banner Sponsor	Logo/banner at the top of the eNewsletter.
Eblasts (4 Annually)	Used to promote events or information above and beyond the eNewsletter - Turquoise and Silver Sponsors only.



Website Banner Logo	Top billing in scrolling banner - Turquoise Level only
Intro Video	30 Intro video to all new members and posted on our website
Website Logo	Logo on Website under the sponsor section
Logo on Social Media posts	Tiered sponsorship logos added to all our social media posts; can not be purchased separately.
Premium Listing Vendor Directory	We recognize each sponsorship level with a different delineation
Signature Line	Recognized as Turquoise or Silver Sponsor on Executive Director's email signature line
Printed Year-in-Review	Page size ad dependent on sponsorship tier - Full/Half/Quarter